



FOR IMMEDIATE RELEASE

March 1, 2007

Contact: Nicholas Danielides

(212) 319-7566; nick@danielides.net

**SURVEY OF HEALTH PROFESSIONALS AND EDUCATORS VALIDATES THE
EFFECTIVENESS OF LANDMARK EDUCATION PROGRAMS**

Harris Interactive® conducted an independent survey of health professionals and educators who had participated in programs offered by Landmark Education. The survey was conducted on behalf of Landmark Education in early 2006. Landmark Education is an international education company that provides personal training and development for people and organizations throughout over 20 countries worldwide.

Harris Interactive found that survey results showed that the vast majority of respondents held very positive views regarding Landmark Education programs as more than nine of ten agreed that Landmark's programs were responsibly and professionally conducted, produced practical and powerful results, and made a profound difference in their lives. Moreover, nearly all respondents (96%) agreed that Landmark Education Programs provided great value.

Qualified respondents of the survey were health professionals and educators, including doctors, psychiatrists, psychologists, teachers, and academicians, who have completed Landmark's programs. This independent survey was conducted online by Harris Interactive on behalf of Landmark Education among a total of 413 graduates of their programs within the United States between January 19 and February 14, 2006. Data were not weighted. The research sampling and methodology applied to this survey meet the highest market research industry standards. Respondents were among the over 40,000 health professionals and educators who completed programs between 1991 and 2006.

Since the company was formed in 1991, nearly a million people have participated in The Landmark Forum as well as over 50 other courses that Landmark Education offers. For more information about Landmark Education and its programs, please visit www.landmarkeducation.com.

About Landmark Education

Landmark Education is an international training and development company that offers unique educational programs that create breakthrough results for people and organizations. Landmark Education's comprehensive curriculum of over 50 programs is delivered in over 100 locations throughout 21 countries worldwide. Landmark Education offers programs that allow people to produce concrete results in their effectiveness, impacting those areas of their lives that are most important to them, including career, relationships, and productivity. For more information on Landmark Education and its programs, please visit: www.landmarkeducation.com.

About Harris Interactive

Harris Interactive is the 12th largest and fastest-growing market research firm in the world. The company provides innovative research, insights and strategic advice to help its clients make more confident decisions which lead to measurable and enduring improvements in performance. Harris Interactive is widely known for *The Harris Poll*, one of the longest running, independent opinion polls and for pioneering online market research methods. The company has built what it believes to be the world's largest panel of survey respondents, the Harris Poll Online. Harris Interactive serves clients worldwide through its United States, Europe and Asia offices, its wholly-owned subsidiary Novatris in France and through a global network of independent market research firms. The service bureau, HISB, provides its market research industry clients with mixed-mode data collection, panel development services as well as syndicated and tracking research consultation. More information about Harris Interactive may be obtained at www.harrisinteractive.com.